

Atos



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FP7 MoveUs Project 

@FP7MoveUs 



www.moveus-project.eu



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move US 

ICT CLOUD-BASED PLATFORM
AND MOBILITY SERVICES:
AVAILABLE, UNIVERSAL
AND SAFE FOR ALL USERS



Goals and Objectives

MoveUs aims to radically change the European users' mobility habits by offering intelligent and personalized travel information services, helping people to decide the best transport choice and providing meaningful feedback on the energy efficiency savings obtained as a result.

The main objectives are:

- To integrate mobility data from heterogeneous sources and deliver it in a coherent and useful way
- To provide green, multimodal, personalized, sustainable, safe and private, reliable and extensible services
- Provide business cases and incentives recommendations for smart mobility services in urban environments.

Main Users of MoveUs

- Citizens and Tourists
- Public and private transit organizations and transport/fleet operators
- City authorities
- Local business
- Energy operators
- ICT solutions providers
- Non-profit organizations



Genoa

Fostering the modal shift from private cars to public transport through the application of incentives and the provision of information enriched with crowd-sourced data.



Smart-City pilots

Madrid

Traffic light prioritization of buses to overcome delays in its service , Smart routing and Smart crossing for pedestrian.

Eco-efficient routing and traffic prediction.



Tampere

Increasing the share of walking, cycling and public transport by providing mobility information in an integrated and easy-to-use way in mobile devices.

Motivate the selection of more energy efficient mobility choices.

